24th Annual Spokane Fall Folk Festival
2019 Graphics Design Contest

The mission of the Spokane Fall Folk Festival is to present the diversity of our community through traditional music, dance and the arts.

The first Festival took place in 1996 with an attendance of more than 350 people attended in spite of a horrific ice storm that week. Since then, the Festival has grown rapidly. The Festival has outgrown two previous locations and in 2003, it moved to its current location at Spokane Community College. In 2005, it expanded to two days and showcased more than a 100 performing groups. The Festival attracts approximately 5,000 attendees each year.

The Festival is seeking graphic designs to use in their promotional materials: **poster, t-shirts, buttons, and other advertising** for the upcoming 2019 Festival, November 9th and 10th, at Spokane Community College.

The design should reflect the spirit of the Festival, *24 Years of Celebrating Our Cultural Diversity*. Elements of Spokane's diversity, history, and geologic landmarks may be included in the design, but is not required. Artwork will be judged on design quality, color, originality, and ease of use on multiple graphic forms.

The purpose of the contest is to design graphics for use online, in print, on T-shirts, and on buttons. Flexibility is important; the design must have the ability to resize easily and look good in black and white as well as in color. The design must be suitable for high quality printing.

Entrants must take care to ensure that their entries are not in any way similar to existing copyrighted images.

The Spokane Fall Folk Festival is presented by the Spokane Folklore Society, a 501(c)(3) organization.

$150 WILL BE AWARDED TO THE WINNING DESIGN

How to Enter

- Anyone may enter—one entry per person
- **Deadline: All entries must be submitted by 11:59 pm on June 1, 2019**

How to Submit

- Via Email: dgraham@spokanefolkFestival.org
- Via Postal Mail: Spokane Fall Folk Festival, PO Box 9768, Spokane, WA 99209

Submission Guidelines

The general parameters for the design are as follows:

- Anyone may enter the graphic design contest.
- Individuals may only submit one design for consideration.
- Artwork must be submitted as either .jpg, .png or .gif files.
- Save the image at a resolution that will retain clarity when the image is enlarged during judging.
- The file size must not exceed 5 MB.
- It is recommended that the designer submit examples of how their design or elements of the design may appear on a poster, T-shirt and button.
- The following words must be included in the fundamental design: "**Spokane**", "**Fall Folk Festival**", and "**2019**".

Parameters that are specific to the poster are as follows:
- The size of the poster is 11" wide x 17" tall.
- The following additional words must be included in the poster design:
  - **Spokane Folklore Society Presents**
  - **Spokane Fall Folk Festival**
  - **24 Years of Celebrating Our Cultural Diversity**
  - **Saturday, November 9th, 11:00 am to 10:00 pm and Sunday, November 10th**
  - **11:00 am to 5:00 pm**
  - **Spokane Community College, Lair Student Center, 1810 N Greene Street**
  - **FREE ADMISSION / FREE PARKING**"
  - **LIVE KPBX (91.1 FM) Radio Broadcast - 11:00 am to 1:00 pm**
  - Sponsors' information will be provided. The names and logos of the sponsors must appear in a banner at the bottom of the poster.

Parameters that are specific to the T-shirt are as follows:
- The T-shirt design will appear on the front of a T-shirt.

Parameters that are specific to the button design are as follows:
- Small portions of the design or individual design elements may be used as an image on the buttons to be sold as a fundraiser at the Festival. Additionally, the same or similar design elements may be used for the performer buttons given away as souvenirs to the performing artists.

Pictures and descriptions of past Festivals and Festival artwork can be found elsewhere on our website.
- Previous T-shirts can be viewed on our **Festival T-Shirt Archive** page.
- Previous posters may be viewed on our **Poster Archive** page.
- Previous button designs may be viewed on our **Festival Button Archive** page.