

# 26th Annual Spokane Fall Folk Festival 2021 Graphics Design Contest

SPOKANE FALL FOLK FESTIVAL



26 Years of Celebrating  
Our Diverse Cultures

The mission of the Spokane Fall Folk Festival is to present the diversity of our community through traditional music, dance, and the arts.

2021 is the 26<sup>th</sup> year of the Festival, which has attracted as many as 5,000 attendees each year.

The Festival is seeking graphic designs to use in their promotional materials: **poster, T-shirts, buttons, and other advertising** for the upcoming 2021 Festival, scheduled for November 13 and 14, at Spokane Community College. We are uncertain at this point if the event will be live or virtual.

The design should reflect the spirit of the Festival. Designs are encouraged to include elements of Spokane's diversity, history, and geologic landmarks, but are not required. Artwork will be judged on design quality, color, originality, and ease of use on multiple graphic forms.

The purpose of the contest is to design graphics for use online, in print, on T-shirts, and on buttons. Flexibility is important; the design must have the ability to resize easily and look good in black and white as well as in color. The design must be suitable for high quality printing.

Entrants must take care to ensure that their entries are not in any way similar to existing copyrighted images.

**The Spokane Fall Folk Festival is presented by the Spokane Folklore Society,  
a 501(c)(3) organization.**

**\$250 WILL BE AWARDED TO THE WINNING DESIGN**

## How to Enter

- Anyone may enter—one entry per person
- **Deadline: All entries must be submitted by 11:59 pm on August 5, 2021**

## How to Submit

- Via Email: [dgraham@spokanefolkfestival.org](mailto:dgraham@spokanefolkfestival.org)
- Via Postal Mail: Spokane Fall Folk Festival, PO Box 9768, Spokane, WA 99209

## Submission Guidelines

The general parameters for the design are as follows:

- Anyone may enter the graphic design contest.
- Individuals may only submit one design for consideration.
- Artwork must be submitted as either .jpg, .png, or .gif files.
- Save the image at a resolution that will retain clarity when the image is enlarged during judging.
- The file size must not exceed 5 MB.
- It is recommended that the designer submit examples of how their design or elements of the design may appear on a poster, T-shirt, and button.
- The following words must be included in the fundamental design: "**Spokane**", "**Fall Folk Festival**", and "**2021**".

For further information, call **(509) 828-3683** or email [Director@spokanefolkfestival.org](mailto:Director@spokanefolkfestival.org).

The Spokane Folklore Society is a non-profit, volunteer organization dedicated to promoting the folk-art traditions in the Spokane area. The Fall Folk Festival is a two-day, free, community event that showcases the diversity of local talent, including musicians, dancers, and craftspeople.

**Parameters that are specific to the poster are as follows:**

- The size of the poster is 11" wide x 17" tall.
- The following additional words must be included in the poster design:
  - **Spokane Folklore Society Presents**
  - **Spokane Fall Folk Festival**
  - **26 Years of Celebrating Our Cultural Diversity**
  - **Saturday, November 13th, 11:00 am to 10:00 pm and Sunday, November 14<sup>th</sup>**
  - **11:00 am to 5:00 pm**
  - **Spokane Community College, Lair Student Center, 1810 N Greene Street**
  - **FREE ADMISSION / FREE PARKING**
  - **LIVE KPBX (91.1 FM) Radio Broadcast - 11:00 am to 1:00 pm**
- Sponsors' information will be provided. The names and logos of the sponsors must appear in a banner at the bottom of the poster.

**Parameters that are specific to the T-shirt are as follows:**

- The T-shirt design will appear on the front of a T-shirt.
- Maximum of four (4) colors.
- T-Shirt designs need to be in a vector type format such as .eps, .ai, or .cdr.
- Please also send the design in a .jpeg format for viewing by the contest committee.
- Suggestions of T-shirt colors are welcome.

**Parameters that are specific to the button design are as follows:**

- Small portions of the design or individual design elements may be used as an image on the buttons to be sold as a fundraiser at the festival. Additionally, the same or similar design elements may be used for the performer buttons given away as souvenirs to the performing artists.

Pictures and descriptions of past Festivals and Festival artwork can be found elsewhere on our website.

- Previous T-shirts can be viewed on our Festival T-Shirt Archive page ([www.spokanefolkfestival.org/festival-t-shirt-archive.html](http://www.spokanefolkfestival.org/festival-t-shirt-archive.html)).
- Previous posters may be viewed on our Poster Archive page ([www.spokanefolkfestival.org/poster-archive.html](http://www.spokanefolkfestival.org/poster-archive.html)).
- Previous button designs may be viewed on our Festival Button Archive page ([www.spokanefolkfestival.org/festival-buttons-archive.html](http://www.spokanefolkfestival.org/festival-buttons-archive.html)).